

CREATE YOUR TARGET AUDIENCE PROFILE

LOCATION		
TICK	CONTINENT	SPECIFIC COUNTRY
	Europe	
	Asia	
	North America	
	South America	
	Africa	
	Australia/Oceania	

GENDER			
	Male		Female

AGE					
	16-29		30-59		60+

COMPANY TURNOVER	

SALARY	

JOB TITLE	

MARITAL STATUS			
	Married		Single

ETHNIC BACKGROUNDS		
Caucasian		
Asian	Chinese	
	Indian	
	Pakistani	
	Other	
African		
Other	Please state:	

PARENT			
	Yes		No

ATTITUDE TYPE	